

KNOEMA ENTERPRISE CASE STUDY:

INTEGRATED OIL & GAS COMPANY

The client is a multinational integrated oil and gas company active in over 130 countries. They are committed to providing safer, more affordable, and cleaner energy to become the responsible energy major. Their integrated model allows them to operate along the entire energy value chain from exploration to development to distribution.

What do they use Knoema for:

The company came to Knoema seeking data to help them better know and predict the price of oil. Knoema partnered with them to build a portal containing frequently used internal data along with data from Knoema's data library. Their Market Intelligence Team uses the portal on a regular basis to build price revision formulas and accurately forecast oil production and sales. Specific indexes and custom dashboards are shared with purchasers and category managers.

How do they benefit:

The company's portal allows their teams to be more exact and accurate with prices and projections. By using both internal and external datasets, the company now has a comprehensive view of the industry and can monitor key indicators in their custom dashboards. Custom models give employees and purchasers the insight they need to make accurate forecasts and smart buying decisions.

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"I love being able to easily share Knoema indexes and dashboards with purchasers and category managers."

Key Use Cases:

- Comprehensive data repository
- Forecasting
- Search, find and share data
- Dashboards

About Knoema

Knoema is the most comprehensive source of global decision-making data in the world. Our tools allow individuals and organizations to discover, visualize, model, and present their data and the world's data to facilitate better decisions and better outcomes.